



## **American Express Reaffirms Support for Art and Culture as Official Sponsor of 61<sup>st</sup> International Art Exhibition – La Biennale di Venezia**

**Venezia, May 6, 2026** – American Express, a global payments and premium lifestyle brand powered by technology, is participating as Official Sponsor of the 61st International Art Exhibition – La Biennale di Venezia, reaffirming its longstanding support for art and culture.

The 2026 edition of the Exhibition, running from May-November, is titled: *“In Minor Keys”*, and is set to be one of the most anticipated moments of the international art calendar, welcoming visitors from around the world to the city of Venice.

### **Art as a Strategic Asset for the Nation and a Pillar of the American Express Card Member Experience**

The sponsorship of the 61st International Art Exhibition – La Biennale di Venezia, reflects American Express' longstanding commitment to supporting art and culture in Italy. Through this sponsorship, the company will contribute to the promotion of contemporary creativity and fostering both domestic and international cultural tourism across the country. Venice stands among the world's most iconic cultural capitals, consistently attracting international audiences for its artistic, cultural, and economic activity.

### **Dedicated services and privileged access for Card Members**

Throughout the duration of the Biennale Arte, American Express will serve as the Exhibition's preferred payment solution. In addition, a dedicated ticket desk will be available for American Express Card Members to purchase tickets, ensuring priority access to this unmissable artistic showcase.

*"We are proud to support such an extraordinary celebration of artistic innovation and creativity," said **Tabitha Lens, VP, Marketing, Products G Insurance, American Express Italy.** "Culture has the power to inspire, connect and enrich everyday life. Through this partnership, we are reaffirming our commitment to culture and tourism while offering our Card Members exclusive access to memorable experiences that bring them closer to world leading expressions of art."*

The collaboration between American Express and the city of Venice forms part of a multi-year commitment to supporting Italy's cultural destinations, aligned with the company's mission to support and empower local communities, celebrate artistic heritage, and contribute to the development of high-quality tourism.

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#### **American Express**

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